GENESIS PRIVATE HIRE GUIDE

ABOUT US

Situated on the site of East London's home of entertainment, Genesis Cinema was opened in 1999 by Tyrone Walker-Hebborn, and it quickly became one of the capital's most popular cinemas.

The venue is available to hire for a range of private events such as film premieres, cast and crew screenings, independent film festivals, corporate away days, birthday parties, and more.

Based in the heart of Whitechapel, Genesis is connected by tube (District, Hammersmith & City, Elizabeth, Circle and Central lines), overground and regular bus routes.

WHAT WE OFFER

- Screen hire
- Bar hire
- Staff support, including event coordination
- In-house catering
- Food and beverage packages
- Red carpet
- Signage
- Green room
- all AV equipment required
- DCP conversion services
- Testing services

SCREEN HIRE

Our screens can be hired in 2.5-hour slots throughout each day, so we can accommodate private events alongside our regular film schedule; we may be able to offer shorter slots on a case-by-case basis. You are also welcome to book multiple consecutive slots.

Prices vary depending on the day of the week, time of the day and capacity required. We will always provide dedicated and enthusiastic staff members available to you for technical and logistic support.

SCREEN 1

If you're looking to host a sensational event for a large crowd, Screen 1 is for you.

One of the biggest auditoria in London, Screen 1 has 566 seats and can show digital content, 35mm and has laptop access to the screen. Screen 1 is adjacent to our kitchen and bar area and it features a large stage, perfect for Q&As and presentations. Screen 1 prices range from £660 inc. VAT.

SCREEN 2 & 3

Interested in our most popular hire?

Screens 2 and 3 have a capacity of 154 and can be used for a range of events such as cast and crew screenings, graduation shows, film festivals and premieres. Screen 2 has a digital projector with laptop access, while Screen 3 has both digital and 35mm projection. Screen 2 & 3 prices range from £520 inc. VAT.

STUDIO 4 & 5

Are you looking to host an exclusive event in a more intimate, cosy space?

Studio 4 and 5 have a capacity of 42 and 40 sofa/armchair seats respectively. Both screens have internal bars stocked with wines, bottled beers, soft drinks and a variety of snacks. These screens are perfect to host smaller private events such as birthday parties, wedding proposals, corporate hires, and more. Studio 4 and 5 prices range from £600 inc. VAT.

SCREEN TECH SPECS

Screen	Capabilities	Projector	Sound	Screen size
1	DCP BLU-RAY DVD LAPTOP 35mm 3D SATELLITE (HDMI ONLY)	2K Digital Projector	Dolby 5.1 Surround	Flat 4.6m x 8.2m Scope 4.6m x 12m
2	DCP BLU-RAY DVD LAPTOP 3D SATELLITE (HDMI ONLY)	2K Digital Projector	Dolby 5.1 Surround	Flat 7 x 15ft Scope 7 x 18ft
3	DCP 35mm	2K Digital Projector	Dolby 5.1 Surround	Flat 7 x 15ft Scope 7 x 18ft
Studio 4	DCP BLU-RAY DVD LAPTOP SATELLITE (HDMI ONLY)	2K Digital Projector	Dolby 5.1 Surround	Flat 6 x 11ft Scope 6 x 14ft
Studio 5	DCP BLU-RAY DVD LAPTOP SATELLITE (HDMI ONLY)	2K Digital Projector	Dolby 5.1 Surround	Flat 6 x 11ft Scope 6 x 14ft

FOOD AND BEVERAGE PACKAGES

We offer a variety of food and beverage packages perfect for breakfast events, corporate lunches or large evening dinner buffets including finger food buffets with hot and cold food, hot dog packages, pies, sandwiches and pizzas. We have vegan, vegetarian and halal options within our packages and can work together with clients to cater for their needs.

Please, note that catering packages must be pre-ordered 10 days before the date of the event. If you would like to supply your own catering options for an event this will incur a corkage fee to be discussed at the time of booking and will be on a case-by-case basis.

FINGER FOOD SAMPLE MENU

- A variety of finger sandwiches and rolls
- Mini hot dogs (including vegan and Halal)
- Mini sausage rolls / cheese and onion rolls
- Mixed sushi platter / smoked salmon blinis
- King prawns
- Savoury mini tarts
- Selection of mini desserts

BAR PARAGON

Our bar can accommodate a variety of private events, or serve as a reception space to complement a Screen hire.

It has a stage and a projector and it can be organised with rows of seats, cabaret-style, or cleared if you need to make room for dancing. We offer the hire of it from £275 inc. VAT for a minimum of 50 guests with licensing until late if sales permit.

THE YARD

Opened in 2021, our outside space is incredibly versatile and has hosted everything from barbecues and anniversary parties to bonfire nights and outdoor screenings. The area has patio heaters, a PA system and is partly undercover. It can be hired from £500 inc. VAT for the day until 21:00.

FAQ

CAN I SELL TICKETS TO MY EVENT THROUGH GENESIS' BOX OFFICE?

Currently we are not able to sell tickets via Genesis box office for private hires, thus you are welcome to sell tickets on an external platform, such as Eventbrite. We will provide you with a desk to be manned by your own staff in our foyer.

CAN I BRING IN OUTSIDE CATERING FOR MY EVENT?

Yes. Any outside catering will incur a corkage fee.

DO YOU HAVE A GREEN ROOM?

Yes, we are able to allocate space in the building as a green room. However, please note that this space is not accessible to wheelchair users.

DO YOU PROVIDE PARKING?

No, however, there is a car park next to The Yard which is operated by JustPark.

WILL THERE BE STAFF TO HELP ME ON THE DAY?

Yes! We will provide a dedicated event coordinator to ensure your event runs smoothly, as well as a projectionist for technical support.

WILL THERE BE SECURITY?

We have a security guard who will assist with bag checks and ticket checks.

Genesis reserves the right to hire external security for any events deemed necessary. The cost of security will be at the expense of the hirer.

IS A DEPOSIT REQUIRED?

Upon booking, we will ask for a 10% advance payment and send an event agreement for you to sign and return. Please note that the booking is only confirmed once the 10% advance payment has been received.

CAN I VISIT THE SPACE BEFORE I BOOK?

Yes! We encourage you to come and see the space to make sure it checks all the boxes.

Just email events@genesis-cinema.co.uk and we'll arrange a date and time for your visit.

TESTIMONIALS

"Genesis Cinema has proven to be the perfect venue for our annual DarkFest. An excellent old fashioned independent cinema with a magnificent big screen that showcases films to stunning effect, staff is also extremely helpful and friendly and go out of their way to make sure things run smoothly on the day. The atmosphere is cosy and intimate and the food and drink facilities are first class. We would always choose The Genesis over any other cinema in London."

ALLAN BRYCE (DARKFEST)

"I am very happy to present foreign language films at Genesis Cinema since 2018. What I like is the spirit of the building, the great staff, the sound and picture quality, and the style of the cinema itself. I highly recommend it!"

EMIL RUSANOV (GRAND BG EVENTS)

"It's been our great pleasure to work with Genesis over the last two years on our literature programme for local schools. Everyone there makes us - and our schools - feel so very welcome and we are continually grateful for their supportive and creative approach to our events. We look forward to working with them again this year."

CELIA ALLBUT

(BARNES CHILDREN'S LITERATURE FESTIVAL)

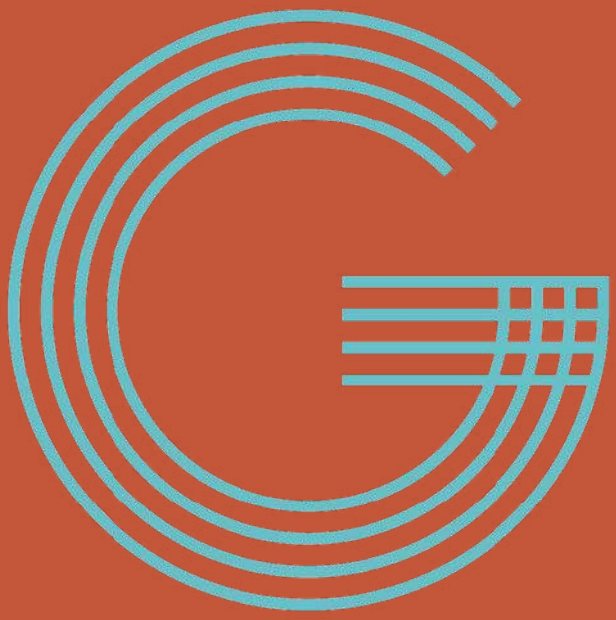
ACCESSIBILITY

Our foyer, coffee area, kiosk, Gallery, Screen 2/3 and Studio 4/5 are fully wheelchair accessible. Screen 1, Bar Paragon and our kitchen can be accessed with the use of our wheelchair stair climber (maximum load: 150kg), from the main public staircase. We have one (1) wheelchair accessible toilet next to the kiosk. For more information, please have a look at our venue accessibility document.

HOW TO BOOK

Kindly send an e-mail to events@genesis-cinema.co.uk including as much information as possible regarding your event, i.e. preferred day of the week, time of the day, capacity required and access needs.

We aim to respond to your inquiry within a couple of days. However, it may take a bit longer during busy periods.



GENESIS CINEMA

93-95 Mile End Rd

London E1 4UJ

United Kingdom

Email: events@genesis-cinema.co.uk